

BRADWOLFF PROJECTS
presents

Blue hour Yasmijn Karhof and Merel Karhof

opening sunday 29th november from 16.00 - 18.00 hrs
the exhibition runs until 24th january 2016
closed during the holidays from 24th december till 3rd january 2016

The title of the new work by artist Yasmijn Karhof and designer Merel Karhof: 'Blue hour' refers to the homogenous natural phenomenon. It is the period during both dawn and twilight when a blue glow appears in the air. This blue hour is the one moment where the world opens and possibilities seem infinite. It is the space between what is and what could be. The artists see the echo of this blue hour in the transition from waking to sleeping. Similarly, this magical moment forms the inspiration for the interdisciplinary collaboration which led to a film, a book and a woven plaid. These three art objects are intimately entwined, but are autonomous objects in their own right.

The film 'Blue hour' of Yasmijn Karhof, visualizes the period of consciousness experienced while falling asleep. It's a state of awareness where thinking has not completely stopped, while sleep is already setting in. The poetic way feelings and daily events affect this moment between waking and sleeping fascinates Karhof. In the film 'Blue hour', she shows the spectator two characters. Both are driven by common desires, but experience their own dreams separately, through which they are momentarily connected.

The plaid, designed by Merel Karhof and Yasmijn Karhof, acts in the film as a utensil, but melts together with the film characters as a sculptural object. While the movie shows two experiences in one dream world, the double-sided plaid shows how two opposite worlds come together in one object. The artists intentionally chose the technique of weaving; the rear of the fabric forms the negative image of the front, through which the two perspectives not only symbolically but also physically touch each other.

While the film scenario determined the design of the plaid, the plaid also determined the film script. The same was true for the third object in the exhibition, the artists' book, which is designed by Roosje Klap in collaboration with Yasmijn Karhof. The book and the plaid are both movie props and autonomous artworks. In the book you will find pictures of the world the characters experience in the film. These pictures were in turn an inspiration for the visual design of the plaid. In the exhibition at BRADWOLFF PROJECTS the plaid, the book and the film will be displayed as separate objects and as a part of the film 'Blue hour'.

Background of the artists:

Yasmijn Karhof [Edam, 1974] lives and works in Amsterdam. She studied at the Gerrit Rietveld Academy, the Cooper Union School of Art in New York and at the Rijksacademy in Amsterdam. She works with photography, film, performance and installations. Karhof has exhibited in the Central Museum, Utrecht, Museum the Paviljoens in Almere, Youkobo Art Space, Tokyo and the Living Art Museum in Reykjavik.

Merel Karhof [Edam, 1978] lives and works in London. She studied at the Design Academy in Eindhoven and at the Royal College of Art in London. As a designer she had a residency at the Fondazione Claudio Buziol in Venice. Karhof has exhibited at the Victoria & Albert Museum in London, the Zuiderzeemuseum in Enkhuizen and the Taiwan Design Centre. Her work is in the permanent collection of the Kentucky Museum of Art and Craft in the USA. Merel Karhof designs with a broad approach to art, design and science whereby she develops her own instruments.

Roosje Klap [Amsterdam, 1973] lives and works in Amsterdam. She studied graphic design at the Gerrit Rietveld Academy and set up her own studio for visual communication. She works as an advisor at the Jan van Eyck Academy in Maastricht and together with Niels Schrader is she co-head and tutor of the graphic design department of the Royal Academy of Arts in The Hague.

BRADWOLFF PROJECTS
oetewalerstraat 73 | 1093 md | amsterdam
christine van den bergh | +31 [0]6.51399954 | info@burobradwolff.nl
www.burobradwolff.nl



open thursday till saturday from 13.00 - 17.00 hrs and by appointment



stichting
stokroos

